

A digital business card to grow your contact database.

Powered by SavvyCard®, text or email your digital business card to easily capture prospect names, numbers, and email addresses.

Autoload more prospects into your CRM, market beyond your dealership to grow sales, enable consumers to easily do business with you, and better manage your teams' performance.

30 seconds is all it takes to get a prospect into your CRM with SavvyCard®

Key Features:

- Share button to easily share your business card to individuals or to social media networks
- Call/Text/Email buttons
- Search button for inventory browsing
- My Sites button to store dealership coupons, specials, promo codes, and scheduling link
- Find button for turn-by-turn directions integrated with Nav system



Gone are the days of missed sales opportunities.

Track the number of times a customer opens your business card, easily capture leads and trigger marketing or loyalty programs, and see if your sales reps are working to drive more sales.

With SavvyCard® and Affinitiv XRM, you can easily:

- Capture prospect names & numbers with every share and automatically add them into the CRM for lead nurturing and conversion
- Push specials to prospects and existing clients
- Automatically get opt-in permission for your email marketing campaigns with every share
- Link to the dealership's online scheduler for service appointments
- Track lead origination to avoid skated deals
- Better manage your team's performance and automatically assign prospects to a new rep

